Here are a few helpful tips for setting up your page and ways to encourage donations:

- Set up your **Just Giving** page by clicking the link here.
- Add a picture to your profile (pages with photos raise 20% more than those without)
- Include your story on your page and explain why you have chosen to fundraise for us and how people's donations will help.
- Set your fundraising target!
- Share your page on social media and don't be afraid to contact people directly.
- Add a link to your page into your email signature at work to reach people you may not ask directly.
- Don't forget to send our NICE flyer when you share your **Just Giving** link so your supporters know who you are fundraising for and the impact it will have.
- Thank your donors – it is important to thank everyone involved and be sure to tell them how much you raised! It is also a good chance to chase any last-minute donations.
- If you have decided to take cash donations, please forward the funds onto us via bank transfer: **Lloyds Bank, Foundation for Conductive Education, Sort Code: 30-19-14, Account Number: 00866184, Reference: NICE 10K.** OR send your funds via cheque: **Fundraising Department, Cannon Hill House, Russell Road, Moseley, Birmingham, B13 8RD.**